

Client:	SOOPER BEAUTE
Posted:	11 May 2022
Website:	Blog
Account name:	Orange Magazine TV
URL:	https://orangemagazine.ph/
Owner:	Jeman B. Villanueva
Unique Visitors/Followers:	N/A
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom Sofia Andres blooms

Link: <https://orangemagazine.ph/2022/kapamilya-celebrity-actress-mom-blooms/>

Kapamilya celebrity-actress-mom Sofia Andres blooms

By TEAM ORANGE — May 11, 2022 — Updated: May 12, 2022 — No Comments — 3 Mins Read

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A personal care products company making an impact in the beauty and skincare industry in the Philippines re-introduced its celebrity endorser at an event in the south of Manila recently.

Sooper Beaute—started up by a mother of four who got tired of the 9-to-5 corporate grind—re-introduced Kapamilya actress **Sofia Andres** as its endorser at the company's media launch of its "Breakthrough and Bloom" campaign at the Azumi Boutique Hotel in Alabang, Muntinlupa.

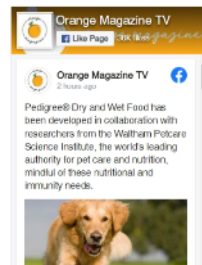


Kapamilya actress Sofia Andres

"Sofia has come of age and embraced motherhood at its fullest," said Sooper Beaute founder and General Manager **Jessica "Alca" Palma**. "With a blossoming career, rapidly-rising followers, and a growing business on the side, there's no doubt that she is a woman of limitless beauty!"



Jessica "Alca" Palma, Sooper Beaute founder and General Manager



Client:	SOOPER BEAUTE
Posted:	11 May 2022
Social Media Platform:	Instagram
Account name:	PEPalerts (@pepalerts)
URL:	https://www.instagram.com/pepalerts/
Owner:	GMA New Media Inc
Reactions:	349 Likes
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/CdaffE7la77/?igshid=YmMyMTA2M2Y%3D>



Client:	SOOPER BEAUTE
Posted:	11 May 2022
Website:	Blog
Account name:	Earthlingorgeous
URL:	https://www.earthlingorgeous.com/
Owner:	Earth Rullan
Unique Visitors/Followers:	N/A
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom blooms with Sooper Beaute

Link: <https://www.earthlingorgeous.com/2022/05/sooper-beaute.html>



EARTHLINGGORGEOUS.COM
Top Philippines Lifestyle blog by Earth Rullan

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Kapamilya celebrity-actress-mom blooms with Sooper Beaute
By: Earth Rullan / On: 05/11/2022 / In: Beauty Products, Make-up, Press Releases, Skin Care

A personal care products company making an impact in the beauty and skincare industry in the Philippines re-introduced its celebrity endorser at an event in the south of Manila (today or recently).

Sooper Beaute—started up by a mother of four who got tired of the 9-to-5 corporate grind—re-introduced Kapamilya actress Sofia Andres as its endorser at the company's media launch of its "Breakthrough and Bloom" campaign at the Azumi Boutique Hotel in Alabang, Muntinlupa.

"Sofia has come of age and embraced motherhood at its fullest," said Sooper Beaute founder and General Manager Jessica "Aica" Palma. "With a blossoming career, rapidly-rising followers, and a growing business on the side, there's no doubt that she is a woman of limitless beauty."

The young actress was the first muse of Sooper Beaute in 2016 when she was only 16. "We found it easy to decide to make her our muse once again as we transition to the New Sooper Beaute because Sofia has grown into a versatile woman. Aside from being an actress, she's a mother, a painter and a fashion inspiration," said Palma.





According to a Philippine business news website, "The company started up with seed capital of 18,000 pesos (USD360) in September 2013. The young founder (27 at the time) checked out Facebook and Instagram, discovered that a lot of online sellers offering whitening lotions and soaps, and they were doing very well—and straightaway contacted these sellers and asked them if she could buy from them and rebrand the products.

WHO RUN THIS BLOG



ABOUT

I am a storyteller. Enabler. Fashion, Beauty, Travel and Lifestyle Blogger. An advocate of autism awareness, women's and children's rights and the environment. A single parent of a person with autism. A former journalist. I am not an expert I am experienced. I do what I love no regrets. If you need anything email me at : earthlingorgeous (@) gmail.com

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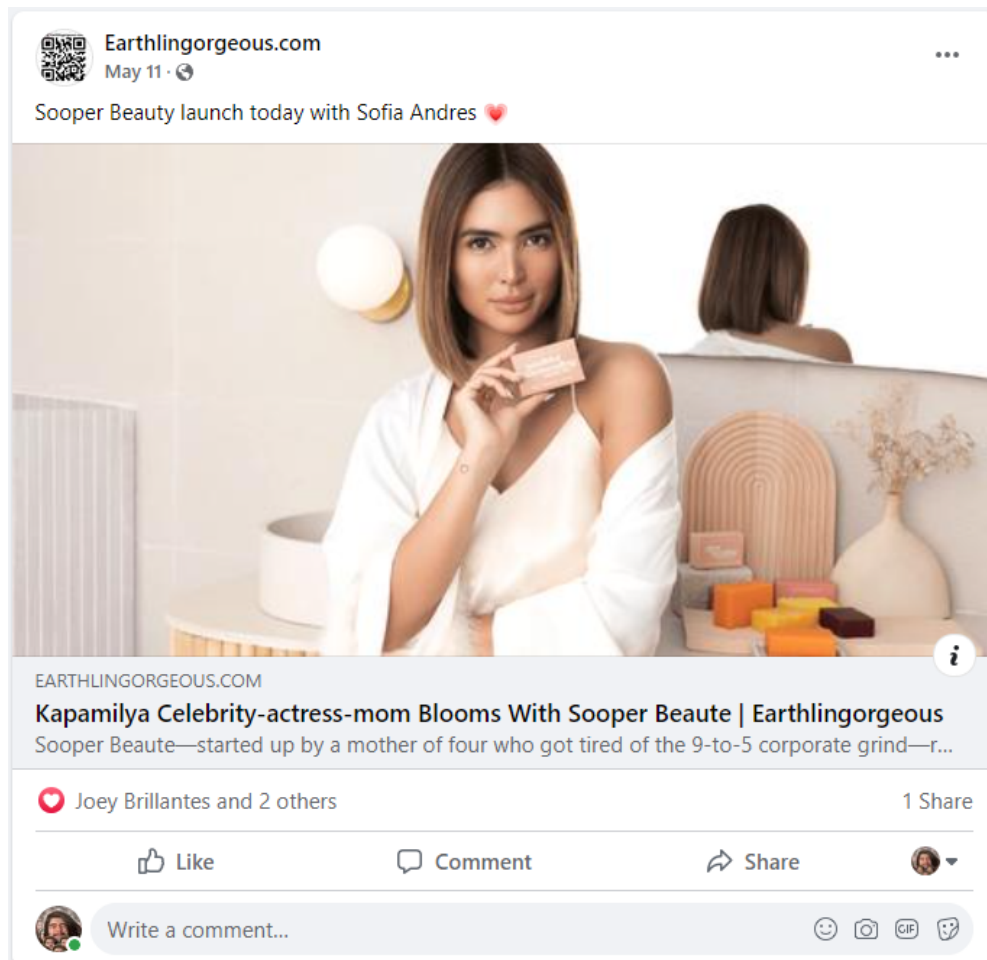
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Client:	SOOPER BEAUTE
Posted:	11 May 2022
Social Media Platform:	Facebook
Account name:	Earthlingorgeous.com
URL:	https://www.facebook.com/EarthlingorgeousBlog
Owner:	Earth Rullan
Reactions:	3
Country:	Philippines
Tone:	Positive

Title: Sooper Beauty launch today with Sofia Andres 💕

Link:

https://www.facebook.com/100057808128999/posts/pfbid0iNBTWzrNVjWP96iykXM6hnnJeJgV3Jp_r5tbRJwasAvRr6tYwpAhUdiAg82cEbyxvl/



Client:	SOOPER BEAUTE
Posted:	11 May 2022
Website:	News Portal
Account name:	Story Telling Co
URL:	https://storytellingco.com/
Owner:	N/A
Views:	42
Country:	N/A
Tone:	Positive

Title: Kapamilya Celebrity Actress Mom Blooms With Sooper Beaute

Link: <https://storytellingco.com/kapamilya-celebrity-actress-mom-blooms-with-sooper-beaute/>

Story Telling

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Home > Life Style > Kapamilya Celebrity Actress Mom Blooms With Sooper Beaute

Life Style

Kapamilya Celebrity Actress Mom Blooms With Sooper Beaute

By Sam Kahn May 11, 2022

42 0



A personal care products company that has made an impact on the Philippine beauty and skincare industry re-introduced its celebrity endorsers at an event south of Manila (today or recently).

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RECENT COMMENTS

Client:	SOOPER BEAUTE
Posted:	11 May 2022
Website:	Blog
Account name:	Adventures of a Diva Princess
URL:	https://adventuresofadivaprincess.blogspot.com/
Owner:	Cie Cisernos
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: KAPAMILYA CELEBRITY-ACTRESS-MOM BLOOMS

Link:

<https://adventuresofadivaprincess.blogspot.com/2022/05/kapamilya-celebrity-actress-mom-blooms.html?m=1>

SOOPER BEAUTE

KAPAMILYA CELEBRITY-ACTRESS-MOM BLOOMS

BY DIVA PRINCESS - MAY 11, 2022

A personal care products company making an impact in the beauty and skincare industry in the Philippines re-introduced its celebrity endorser at an event in the south of Manila this afternoon.

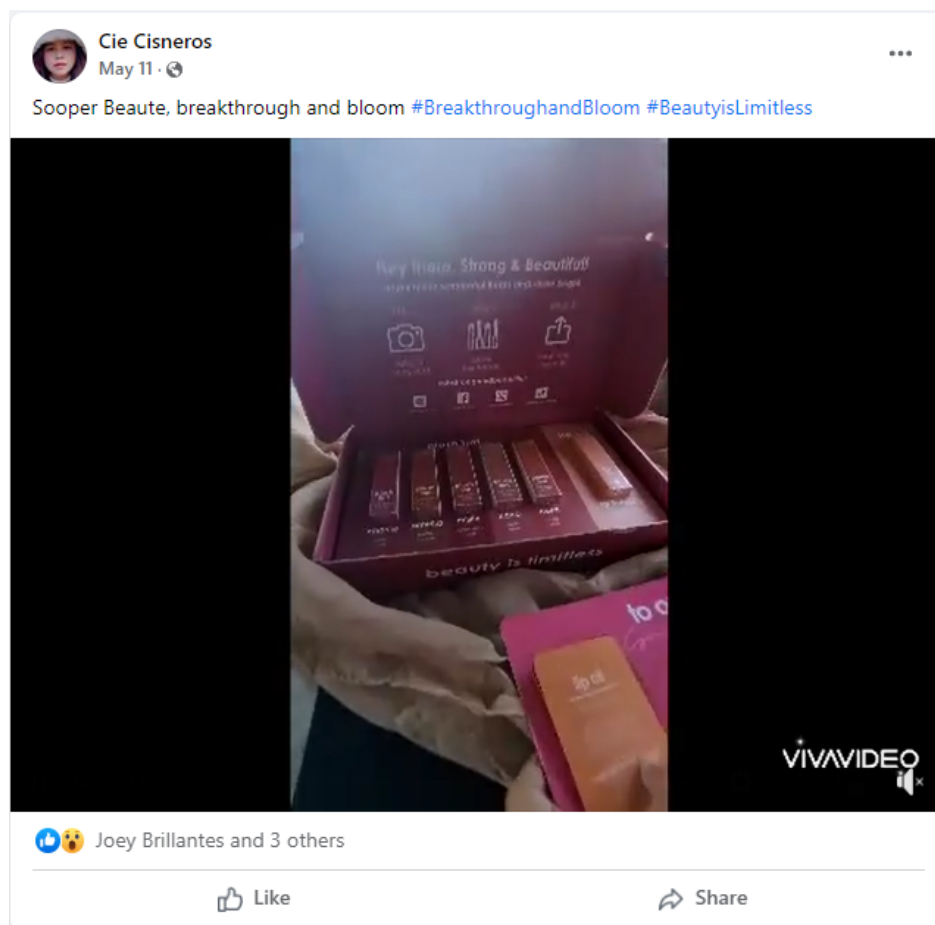


Sooper Beaute—started up by a mother of four who got tired of the 9-to-5 corporate grind—re-introduced Kapamilya actress Sofia Andres as its endorser at the company's media launch of its "Breakthrough and Bloom" campaign at the Azumi Boutique Hotel in Alabang, Muntinlupa.

Client:	SOOPER BEAUTE
Posted:	11 May 2022
Social Media Platform:	Facebook
Account name:	Cie Cisneros
URL:	https://www.facebook.com/story.php?story_fbid=10159965298837628&id=841602627&_rdr
Owner:	Cie Cisneros
Reactions:	4
Country:	Philippines
Tone:	Positive

Title: Sooper Beaute, breakthrough and bloom

Link: https://m.facebook.com/story.php?story_fbid=10159965298837628&id=841602627



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Social Media Platform:	Youtube
Account name:	Azrael Coladilla
URL:	https://www.youtube.com/c/AzraelDeasisColadilla
Owner:	Azrael Coladilla
Reactions:	89
Country:	Philippines
Tone:	Positive

Title: FILIPINO BEAUTY BRAND - SOOPER BEAUTE + SOFIA ANDRES AS BRAND MUSE

Link: <https://www.youtube.com/watch?v=t7HeE6pGAsM>



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Social Media Platform:	Instagram
Account name:	Orange Magazine (@orangemagtv)
URL:	https://www.instagram.com/orangemagtv/
Owner:	Jeman B. Villanueva
Likes:	20
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom Sofia Andres blooms

Link: <https://www.instagram.com/p/Cdc5UEIJ2in/?igshid=MDJmNzVkMjY%3D>



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Website:	Blog
Account name:	Everything Nice by Badudets
URL:	https://www.badudets.com/
Owner:	Badet Siazon
Impressions:	N/A
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom Sofia Andres blooms with Sooper Beaute

Link:

<https://www.badudets.com/kapamilya-celebrity-actress-mom-sofia-andres-blooms-with-sooper-beaute/>

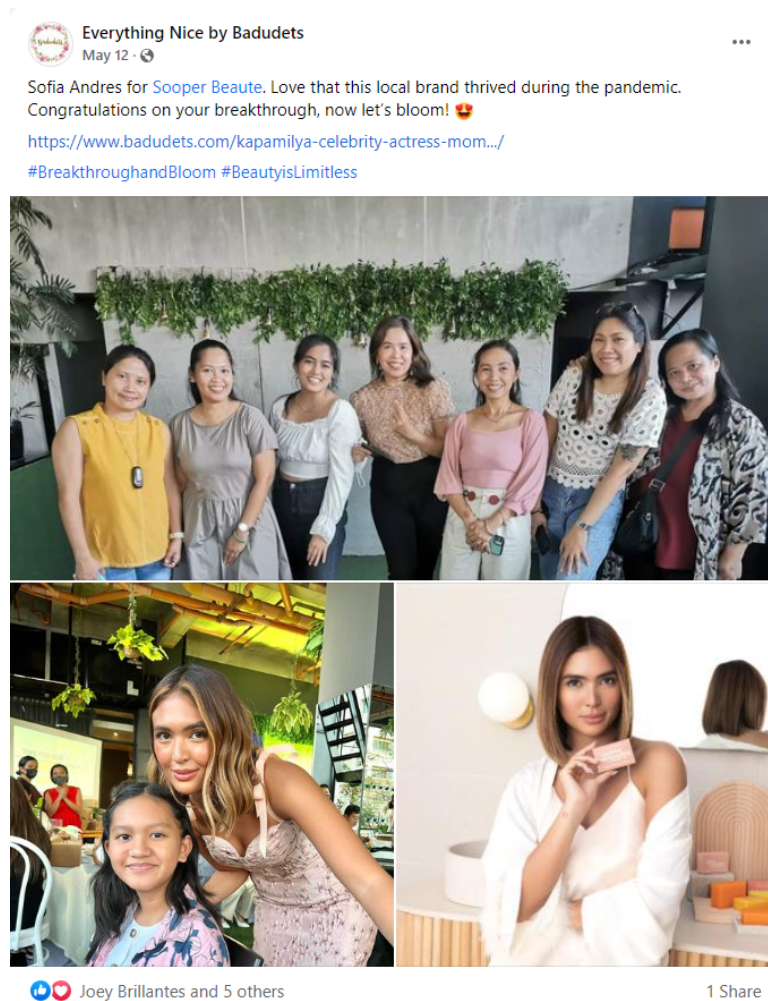
The screenshot shows the homepage of the 'Badudets' blog. The header features the 'Badudets' logo with a colorful butterfly icon and the tagline 'food, travel & everything nice'. Navigation links include HOME, ABOUT, FOOD & RESTAURANTS, TRAVEL, FASHION, GADGETS, and SHOPPING. A secondary navigation bar lists POSTS, PR, NEWS, and EMAIL ME. The main content area displays the article title 'Kapamilya celebrity-actress-mom Sofia Andres blooms with Sooper Beaute' dated May 12, 2022. Below the title is a list of 8 featured articles, including 'FREE PROJECT PLAN TEMPLATE', 'STOCKS TO INVEST IN', and 'HOW TO START AN ONLINE BUSINESS'. A search bar is located on the right side of the page. The article preview for Sofia Andres shows a photo of her in a white dress. The right sidebar contains sections for 'RECENT POSTS' and 'TRAVEL GUIDE' listing various countries like Japan, Thailand, and the Philippines.

Client:	SOOPER BEAUTE
Posted:	12 May 2022
Social Media Platform:	Facebook
Account name:	Everything Nice by Badudets
URL:	https://www.facebook.com/badudetsblog/
Owner:	Badet Siazon
Reactions:	6
Country:	Philippines
Tone:	Positive

Title: Sofia Andres for Sooper Beaute

Link:

<https://www.facebook.com/badudetsblog/photos/pcb.5274851515868853/5274851469202191/>



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Social Media Platform:	Instagram
Account name:	Annalyn Blogs
URL:	https://www.instagram.com/annalynblogs/
Owner:	Annalyn S. Jusay
Likes:	42
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/CddSHRpBYik/?igshid=YmMyMTA2M2Y%3D>



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Social Media Platform:	Facebook
Account name:	Annalyn Blogs
URL:	https://www.facebook.com/annalynvlogs/
Owner:	Annalyn S. Jusay
Reactions:	28
Country:	Philippines
Tone:	Positive

Title: None

Link:

<https://www.facebook.com/annalynvlogs/posts/pfbid0kcvno4AwFX1jK3AJRQ9eLSfVBPKtqiUzypz9snS6HwgquaACESBEoBXkKYqd6GSLI>


Annalyn Blogs
May 12 · 🌐

Yesterday's event launching Ms. Sofia Andres as the new endorser of SOOPER BEAUTE ❤️ We are excited to use their products which uses 100% natural ingredients and most of all, affordable pa! I was also happy to see blogger-friends na matagal ko ng di nakita. Watch out for a Sooper Beaute giveaway soon 🙌❤️








Joey Brillantes and 27 others

3 Comments 1 Share

Client:	SOOPER BEAUTE
Posted:	12 May 2022
Social Media Platform:	Instagram
Account name:	Mommy Badet (@mommy_badet)
URL:	https://www.instagram.com/mommy_badet/
Owner:	Badet Siazon
Reactions:	76
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/CddQNUeHMIy/?igshid=MDJmNzVkMjY%3D>



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Website:	News Portal
Account name:	Business Mirror
URL:	https://businessmirror.com.ph/
Owner:	Philippine Business Daily Mirror Publishing, Inc.
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: Sofia Andres on finding the right balance between career and motherhood

Link:

<https://businessmirror.com.ph/2022/06/08/sofia-andres-on-finding-the-right-balance-between-career-and-motherhood/>



Client:	SOOPER BEAUTE
Posted:	12 May 2022
Website:	Blog
Account name:	Gad About Princess
URL:	http://gadaboutprincess.com/
Owner:	Cie Cisneros
Views:	15
Country:	Philippines
Tone:	Positive

Title: Sooper Beaute Serum Review

Link: <http://gadaboutprincess.com/sooper-beaute-serum-review/>

Last May 11, I attended a Sooper Beaute event where they launched a new look of their products. For someone who has lots of skin allergies, I get excited especially when I saw the new look of their Sooper Beaute Baby Skin Snail Serum + Tomato Extract which is my favorite among the SB products because i dont get itchy after using it.



It all started when my cousin gave it to me and said i should try it. I am always wary of new products because of my allergies but surprisingly the Sooper Beaute Baby Skin Snail Serum + Tomato Extract adapted to my skin really well. This locally-made serum has become a part of my skin care routine that's why I am so excited when a friend invited me to the event. Which you can watch [here](#). And guess what? The owner is so generous that they gave us two boxes of their products. I was in 7th heaven taht time and I also get to meet Sofia Andres which I know is their brand ambassador for a long time now.

Client:	SOOPER BEAUTE
Posted:	13 May 2022
Social Media Platform:	Twitter
Account name:	Orange Magazine TV
URL:	https://twitter.com/OrangeMagTV
Owner:	Jeman B. Villanueva
Likes:	None
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom Sofia Andres blooms

Link:

<https://mobile.twitter.com/OrangeMagTV/status/1525008045507584001?t=FhyEVK9fPRyr48E7AWji9g&s=19>



Client:	SOOPER BEAUTE
Posted:	13 May 2022
Social Media Platform:	Facebook
Account name:	Orange Magazine TV
URL:	https://www.facebook.com/orangemagazinetv/
Owner:	Jeman B. Villanueva
Reactions:	13
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom Sofia Andres blooms

Link:

<https://www.facebook.com/139332699416598/posts/pfbid028Mr6LXzr4tkmxfwCujv77RXvGbJVoYNoTZR6zCUBY4RCre3DRj1zRidTQftx2Yfkl/>


Orange Magazine TV
May 13 · 🌐

Sooper Beaute re-introduced Kapamilya actress [Sofia Andres](#) as its endorser at the company's media launch of its "Breakthrough and Bloom" campaign at the [Azumi Boutique Hotel](#) in Alabang, Muntinlupa.

[#BreakthroughandBloom](#) [#BeautyisLimitless](#)



ORANGEMAGAZINE.PH
Kapamilya celebrity-actress-mom Sofia Andres blooms - Orange Magazine
A personal care products company making an impact in the beauty and skincare industry in th...



13

1 Share

Client:	SOOPER BEAUTE
Posted:	13 May 2022
Website:	Blog
Account name:	Mommy Gone Bloggin'
URL:	https://mommygonebloggin.wordpress.com/
Owner:	Joy C. Felizardo
Reactions:	N/A
Country:	Philippines
Tone:	Positive

Title: Sofia Andres, An Embodiment of Filipinas' Breakthrough and Bloom

Link:

<https://mommygonebloggin.wordpress.com/2022/05/13/sofia-andres-an-embodiment-of-filipinas-breakthrough-and-bloom/>

Sofia Andres, An Embodiment of Filipinas' Breakthrough and Bloom

PUBLISHED ON *May 13, 2022*



I'm glad to be able to go out of the house without the kids in tow, to be able to attend an event, but more than that, I came home fully-inspired and with some wonderful beauty products that I've just discovered. I am a bit ashamed just knowing about Sooper Beaute just now and when I got home, my daughters were so happy to see the boxes I went home with and one of my girls have been using some of their products already, which she had bought from Shopee.

Client:	SOOPER BEAUTE
Posted:	13 May 2022
Website:	Blog
Account name:	Annalyn.net
URL:	https://www.annalyn.net/
Owner:	Annalyn S. Jusay
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: SOFIA ANDRES IS THE FACE OF SOOPER BEAUTE

Link: <https://www.annalyn.net/sofia-andres-is-the-face-of-sooper-beaute/>

SOFIA ANDRES IS THE FACE OF SOOPER BEAUTE

May 23, 2022 · [Leave a Comment](#)

We had the pleasure of meeting personally the Kapamilya actress Sofia Andres who at the tender young age of 23 is not only accomplished in her craft. She is also rocking it as a mom and owner of her own small biz @zoeessentialsph which sells alcospray and body wash.

She is realizing how hard it is to maintain a business that's why she's all out in supporting a beauty start-up like Sooper Beaute which recently got her as an endorser for its new "Breakthrough and Bloom" campaign.



Client:	SOOPER BEAUTE
Posted:	14 May 2022
Website:	Blog
Account name:	Chic Mix
URL:	https://www.chicmix.net/
Owner:	Nicole Paler
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: Sofia Andres Blossoms with her Sooper Beaute Family

Link: <https://www.chicmix.net/2022/05/sofia-andres-blossoms-with-her-sooper.html?m=1>

Sofia Andres Blossoms with her Sooper Beaute Family

May 14, 2022 beauty

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Twitter

G+ Google+



Client:	SOOPER BEAUTE
Posted:	14 May 2022
Social Media Platform:	Instagram
Account name:	Joy C. Felizardo (@joyfelizardo)
URL:	https://www.instagram.com/joyfelizardo/
Owner:	Joy C. Felizardo
Likes:	706
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/CdgaWiyvuod/?igshid=MDJmNzVkMjY%3D>



joyfelizardo • Follow
7 Sixteen Camp Site

joyfelizardo Sunkissed glow brought to you by some good hours of sleep and tambay at the beach and of course, my new skincare regimen- @SooperBeaute.

After having attended an event two days ago, I learned about this local-made beauty line and decided to give it a try as I've been meaning to stick to a good beauty regimen for some time now and have gladly obliged.

So, here's what I did, that very same night I came home with the products I used the following products below for my night skin care

Glow-boosting beauty bar, Aloe Vera

706 likes
MAY 14

Add a comment... Post

Client:	SOOPER BEAUTE
Posted:	14 May 2022
Social Media Platform:	Tiktok
Account name:	I Love Paars (@ilovepaars)
URL:	https://www.tiktok.com/@ilovepaars
Owner:	Lee Rosales
Likes:	3
Country:	Philippines
Tone:	Positive

Title: None

Link:

https://www.tiktok.com/foryou?_r=1&_t=8T9Qs0Bdlun&is_from_webapp=v1&item_id=7097412878860422426#/@ilovepaars/video/7097412878860422426



ilovepaars ilovepaars

Congrats @sooperbeauteofficial #BreakthroughandBloom#lifestyle #beauty #makeup #BeautyisLimitless

🎵 Get You - Official Sound Studio



3



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1

Client:	SOOPER BEAUTE
Posted:	14 May 2022
Website/Social Media Platform:	Facebook
Account name:	I Love Paars
URL:	https://www.instagram.com/ilovepaars/
Owner:	Lee Rosales
Likes:	19
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/CdhXe2WBalt/?igshid=MDJmNzVkMjY%3D>



ilovepaars • Follow

ilovepaars Ever since full support ako sa mga home small businesses.

One of the many succeeded who started from Online Selling is @sooperbeaute.

And now turning 9 in the beauty industry offering an affordable yet quality products and their brand ambassador since they started is Ms. @iamsofiaandres who believes in their product.

Congratulations, Sooper Beaute!!!

Ps. Super bagay saken ang Millie and Kano Plush Tint.

#BreakthroughandBloom

19 likes
MAY 14


Comments on this post have been limited.

Client:	SOOPER BEAUTE
Posted:	14 May 2022
Social Media Platform:	Facebook
Account name:	Chic Mix
URL:	https://www.facebook.com/nixchicmix/
Owner:	Nicole Paler
Reactions:	5
Country:	Philippines
Tone:	Positive



Title: Sofia Andres Blossoms with her Sooper Beaute Family

Link:

<https://www.facebook.com/325127244186540/posts/pfbid0u8LSppwtuad59UZNhvgTn3oCVZ3Gq9mFdpE4k26zQYMPshPYpkj3y1XMNXeEZUnLI/>


Chic Mix
May 14 · 🌐



Breakthrough and Bloom with Sofia Andres and Sooper Beaute! A list of what's new aside from their super minimalist and elegant packaging now on the Blog:
<https://www.chicmix.net/.../sofia-andres-blossoms-with...>
PS: I'm currently loving the serum and their plus tint!

CHICMIX.NET

Sofia Andres Blossoms with her Sooper Beaute Family

Sooper Beaute launches Breakthrough and Bloom campaign along with their new look, and w...



5

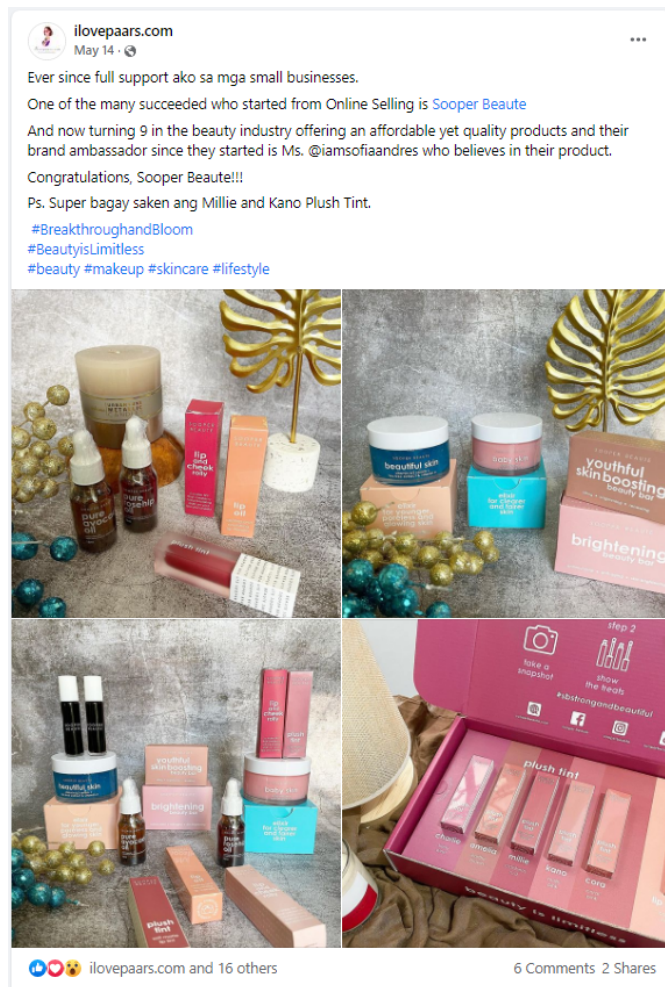
3 Comments 1 Share

Client:	SOOPER BEAUTE
Posted:	14 May 2022
Website/Social Media Platform:	Facebook
Account name:	I Love Paars
URL:	https://www.facebook.com/mommaleeadventures
Owner:	Lee Rosales
Reactions:	17
Country:	Philippines
Tone:	Positive

Title: None

Link:

<https://www.facebook.com/100047699066874/posts/pfbid05wK4yZnC7QLK9j52MmmUcZERYi39Wjp1LrSNSc6yrQeht6i2PJNZRyD9BzW4U6MPI/>



Client:	SOOPER BEAUTE
Posted:	15 May 2022
Website:	Blog
Account name:	Momma Lee Adventures
URL:	https://ilovepaars.com/
Owner:	Lee Rosales
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: Kapamilya Star Sofia Andres as the Face of Sooper Beaute

Link: <https://ilovepaars.com/kapamilya-star-sofia-andres-as-the-face-of-sooper-beaute/>

At an event in the south of Manila, a personal care products brand making an impression in the beauty and skincare sector in the Philippines reintroduced its star endorser Ms. Sofia Andres.



Sooper Beaute, founded by a mother of four who was weary of the 9-to-5 corporate grind, reintroduced Kapamilya actress Sofia Andres as its endorsement at the Azumi Boutique Hotel in Alabang, Muntinlupa, for the media premiere of its "Breakthrough and Bloom" campaign.

Client:	SOOPER BEAUTE
Posted:	16 May 2022
Social Media Platform:	Blog
Account name:	Gad About Princess (@gadaboutprincess)
URL:	https://www.tiktok.com/@gadaboutprincess
Owner:	Cie Cisneros
Likes:	274
Country:	Philippines
Tone:	Positive

Title: None

Link:

https://www.tiktok.com/@gadaboutprincess/video/7109425367391227163?_t=8TBGTXQvTdZ&_r=1



gadaboutprincess Cie Cisneros · 5d ago

Sooper Beaute, breakthrough and bloom **#BreakthroughandBloom**
#BeautyisLimitless #fyp #sooperbeaute

🎵 ZOOM - Jessi



274



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6

Client:	SOOPER BEAUTE
Posted:	16 May 2022
Social Media Platform:	Instagram
Account name:	Earthlingorgeous (@earthlingorgeous)
URL:	https://www.instagram.com/earthlingorgeous/
Owner:	Earth Rullan
Likes:	3
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/Cdmw9cTvfl/?igshid=YmMyMTA2M2Y%3D>



Client:	SOOPER BEAUTE
Posted:	17 May 2022
Website:	News Portal
Account name:	PEP.ph
URL:	https://www.pep.ph/
Owner:	GMA New Media Inc
Shares:	6.7k
Country:	Philippines
Tone:	Positive

Title: Sofia Andres admits she used to feel insecure about her looks: "Ang daming maganda!"

Link: <https://www.pep.ph/lifestyle/beauty/165668/sofia-andres-insecurities-a721-20220517>

LIFESTYLE > BEAUTY

Sofia Andres admits she used to feel insecure about her looks: "Ang daming maganda!"



by Nikko Tuazon
MAY 17, 2022



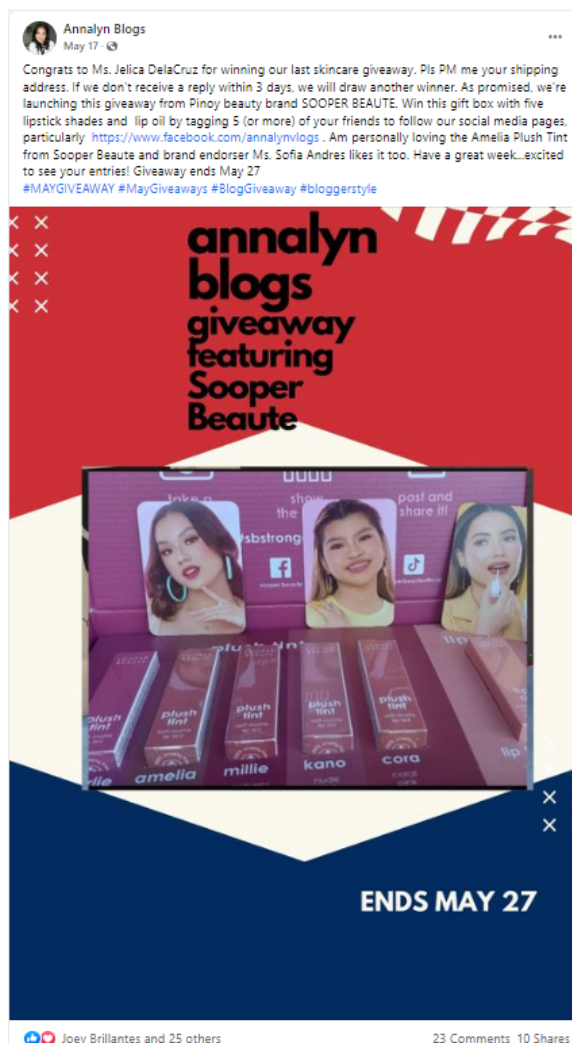
📷 Sofia Andres admits that she felt insecure around her contemporaries during her teenage years: "Nung una, before po talaga kasi siyempre ang daming maganda, ang daming mas, you know... I feel like wala akong maio-offer pa." PHOTO/YS: NIKKO TUAZON

Client:	SOOPER BEAUTE
Posted:	17 May 2022
Website/Social Media Platform:	Facebook
Account name:	Annalyn Blogs
URL:	https://www.facebook.com/annalynvlogs/
Owner:	Annalyn S. Jusay
Reactions:	26
Country:	Philippines
Tone:	Positive

Title: No title

Link:

<https://www.facebook.com/222353337811942/posts/pfbid025rpe4gfYwnG6GXf2agfe5t4Eqi4B4WFg3HEKk8suG2WsgsKrbeBE54rjc8A3Hiq2l/>



Client:	SOOPER BEAUTE
Posted:	18 May 2022
Website:	News Portal
Account name:	Manila Standard
URL:	https://manilastandard.net/
Owner:	Philippine Manila Standard Publishing, Inc.
Shares:	96
Country:	Philippines
Tone:	Positive

Title: A young celebrity mom's blooming secret

Link:

<https://manilastandard.net/lifestyle/314229406/a-young-celebrity-moms-blooming-secret.html>

A young celebrity mom's blooming secret

by  Nickie Wang — May 18, 2022, 8:50 pm in Lifestyle, Wellness & Environment

Reading Time: 3 mins read

96 SHARES

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  Share on Twitter
  Share on Email
 

Actress Sofia Andres admits that she's been loving motherhood. Since giving birth to Zoe in November 2019, her life has become centered around her little bundle of joy and the effort of making sure that the tyke one would have a lovely childhood.



Sofia holding a Sooper Beaute soap

Client:	SOOPER BEAUTE
Posted:	19 May 2022
Website:	News Portal
Account name:	Manila Bulletin
URL:	https://mb.com.ph/
Owner:	Manila Bulletin Publishing Corporation
Impressions:	N/A
Country:	Philippines
Tone:	Positive

Title: Sofia Andres talks about beauty and business

Link: <https://mb.com.ph/2022/05/19/sofia-andres-talks-about-beauty-and-business/>

ENTERTAINMENT / CELEBRITIES / Sofia Andres talks about beauty and business

SHARE

Celebrities, Entertainment, Entertainment News

Sofia Andres talks about beauty and business

Published May 19, 2022, 9:08 AM
by [Annalyn S. Jusay](#)



Sofia Andres (right) and Sooper Beaute owner Aica Palma

Client:	SOOPER BEAUTE
Posted:	20 May 2022
Website:	News Portal
Account name:	The Philippine Star
URL:	https://www.philstar.com/
Owner:	PhilStar Daily, Inc.
Impressions:	N/A
Country:	Philippines
Tone:	Positive

Title: Tired of corporate grind: How this mother of 4 built a beauty empire from scratch

Link:

<https://www.philstar.com/lifestyle/business-life/2022/05/20/2182479/tired-corporate-grind-how-mother-4-built-beauty-empire-scratch>

LIFESTYLE BUSINESS

Tired of corporate grind: How this mother of 4 built a beauty empire from scratch

Marane A. Plaza - Philstar.com

May 20, 2022 | 9:51am



Sooper Beaute founder Jessica "Aica" Palma and her endorser Sofia Andres.

Released

Client:	SOOPER BEAUTE
Posted:	23 May 2022
Website:	News Portal
Account name:	Inquirer Mobile
URL:	https://inqm.news/
Owner:	Inquirer Group of Companies
Impressions:	N/A
Country:	Philippines
Tone:	Positive

Title: Kapamilya celebrity-actress-mom blooms

Link: <https://inqm.news/xzan>

Kapamilya celebrity-actress-mom blooms

May 23, 2022 12:57:00



A personal care products company making an impact in the beauty and skincare industry in the Philippines re-introduced its celebrity endorser at an event in the south of Manila recently.

Client:	SOOPER BEAUTE
Posted:	24 May 2022
Social Media Platform:	Facebook
Account name:	Annalyn Blogs
URL:	https://www.facebook.com/annalynvlogs/
Owner:	Annalyn S. Jusay
Reactions:	26
Country:	Philippines
Tone:	Positive

Title: No title

Link:

<https://www.facebook.com/222353337811942/posts/pfbid023Xwts9vnZyxbh16gdPLPjvLn2io7HdGZUyDquduwNSFsZcubFLewfWSGzhXSGuK7I/>



Annalyn Blogs
May 24 at 1:44 PM · 🌐

Different days, different selfies wearing Sooper Beaute Plush Tints 🍷💄 to the left is CORA, a nude orangey shade...and to the right is AMELIA which is a bit reddish. Preferred ko the first since I go for no make up look on most days. Be spoiled like me and just choose whatever suits your mood ...I have a box to give away! Checking the Sooper Beaute online store, it costs almost P1,600 for the whole set so join na! Ano ba ang mechanics? Wala naman...just make sure to post the giveaway announcement in your social media and tag 5 or more of your friends to follow Annalyn's socmed accounts too. That's it. Happy Tuesday folks! #SharingIsCaring

#MAYGIVEAWAY #giveawaysph



FREE SHIPPING **249** SH TINT & LIP OIL **1/4**

Sooper Beaute Lip Treats Collection

P179.73 x 12 months with SPayLater

P1,593

P1,770

Joey Brillantes and 25 others

8 Comments 5 Shares

Client:	SOOPER BEAUTE
Posted:	30 May 2022
Social Media Platform:	Facebook
Account name:	Stylish Magazine
URL:	https://www.facebook.com/stylish.emagazine/
Owner:	N/A
Reactions:	9
Country:	Philippines
Tone:	Positive

Title: Actress Sofia Andres returns as the celebrity endorser of Filipina-founded beauty brand Sooper Beaute for its "Breakthrough and Bloom" campaign.

Link:

<https://www.facebook.com/105160564555603/posts/pfbid0yResdaaFk5iG2AiTNKJ2eG9KidPeYqvLSznYusj5nEF5V8iecbB8L6L9JEpJQJbpl/>



Client:	SOOPER BEAUTE
Posted:	30 May 2022
Website:	Online Magazine
Account name:	Stylish Magazine
URL:	https://stylishmagazine.online/
Owner:	N/A
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: BREAKTHROUGH & BLOOM

Link:

https://stylishmagazine.online/breakthrough-bloom/?fbclid=IwAR0Zt9RXaUFjK9XQsGOzIFJCSuSsvGNR8_N1PnXyfqGvzQhnuMYQHcPJCZ4

BREAKTHROUGH & BLOOM



MONDAY MAY 30, 2022

Sooper Beaute is one of the thriving Filipino beauty brands right now that we can truly be proud of, what with its amazing line of cosmetic and skincare products that truly bring out the best version of your natural beauty.

"We are all about bringing out the beauty that you already have. Like let's say our makeup products, they are all about being simplistic yet multifunctional," said Aica Palma, founder of Sooper Beaute.



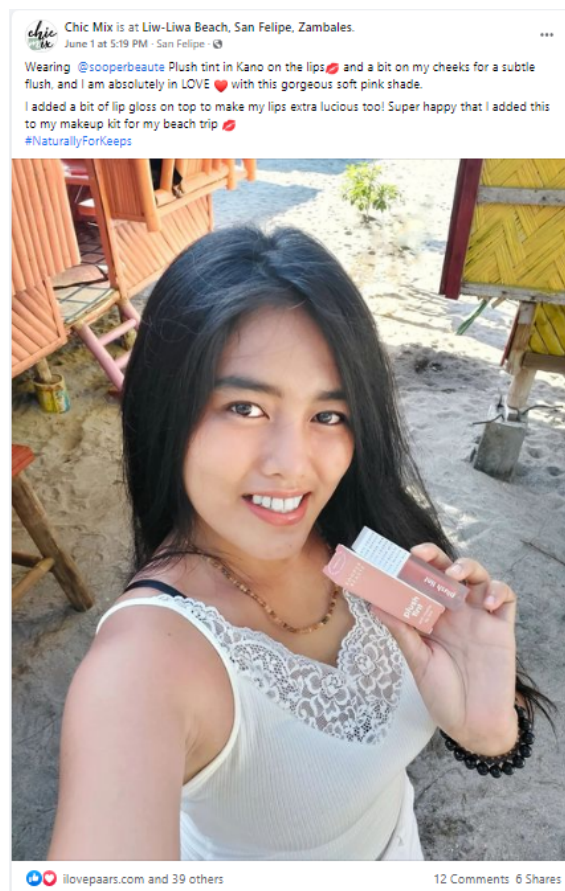
Truly simple yet multi-use, Sooper Beaute's new line called **PLUSH TINT** is a dreamy line of velvety tint formula that feels and looks good on the lips, cheeks and even eyelids! Made with Argan Oil, you are sure to get feel-good color on your face that nourishes. The shades are stunning, as each color is specially made to look gorgeous on all skin tones.

Client:	SOOPER BEAUTE
Posted:	1 June 2022
Social Media Platform:	Facebook
Account name:	Chic Mix
URL:	https://www.facebook.com/nixchicmix/
Owner:	Nicole Paler
Reactions:	40
Country:	Philippines
Tone:	Positive

Title: None

Link:

<https://www.facebook.com/325127244186540/posts/pfbid02oTHTXjPgTWQtNK5qY512kAruEnrrKxSGfhU6qcC1iTGfCzKF95FLtinCRQNPdxSsl/>



Client:	SOOPER BEAUTE
Posted:	1 June 2022
Social Media Platform:	Instagram
Account name:	Nicole Paler (@nicolepaler)
URL:	https://www.instagram.com/nicolepaler/
Owner:	Nicole Paler
Likes:	95
Country:	Philippines
Tone:	Positive

Title: None

Link: <https://www.instagram.com/p/CeQeSR-By7S/?igshid=MDJmNzVkMjY%3D>



Client:	SOOPER BEAUTE
Posted:	3 June 2022
Website	News Portal
Account name:	ABS-CBN News
URL:	https://news.abs-cbn.com/
Owner:	Lopez Holdings Corporation
Views:	N/A
Country:	Philippines
Tone:	Positive

Title: Why Sofia Andres will not do another teleserye just yet

Link:

<https://news.abs-cbn.com/entertainment/06/03/22/why-sofia-andres-will-not-do-another-teleserye-just-yet>

Why Sofia Andres will not do another teleserye just yet

Leah C. Salterio

Posted at Jun 03 2022 01:36 PM



Sofia Andres. Handout


MANILA -- If you're a first-time mom of a terrible two, you can hardly cope with a busy schedule and the baby will undoubtedly get in the way.

Client:	SOOPER BEAUTE
Posted:	14 June 2022
Social Media Platform:	Facebook
Account name:	Gastronomy-all about food
URL:	https://www.facebook.com/GastronomybyJoy/
Owner:	Joy C. Felizardo
Reactions:	1
Country:	Philippines
Tone:	Positive

Title: Sofia Andres, An Embodiment of Filipinas' Breakthrough and Bloom


Link:

<https://www.facebook.com/175773962435535/posts/pfbid02brfCqVykdZ9rKW7e5HCTaM6vLzksAigUS8XqJqMTAXLdk2y2aoHgRqUJzpYxSxE7I/>


Gastronomy-all about food
 June 14 at 5:37 PM · 🌐

Sharing my blog about [Sooperbeaute_elyu](#), locally-made beauty products that inspires women to bloom wherever they're planted!


<https://mommygonebloggin.wordpress.com/.../sofia-andres.../>



MOMMYGONEBLOGGIN.WORDPRESS.COM

Sofia Andres, An Embodiment of Filipinas' Breakthrough and Bloom

I'm glad to be able to go out of the house without the kids in tow, to be able to attend an eve...

 1

Client:	SOOPER BEAUTE
Posted:	1 July 2022
Social Media Platform:	Facebook
Account name:	Annalyn Blogs
URL:	https://www.facebook.com/annalynvlogs/
Owner:	Annalyn S. Jusay
Reactions:	50
Country:	Philippines
Tone:	Positive

Title: None

Link:

<https://www.facebook.com/222353337811942/posts/pfbid035e4iZWSnsZAmT9mosC4N4xS5aJt4Mw3Jen1nDJn1GwMbByBrKcNDeJX2rVdhkNHnl/>



Client:	SOOPER BEAUTE
Posted:	9 July 2022
Website:	News Portal
Account name:	The Manila Times
URL:	https://www.manilatimes.net/
Owner:	The Manila Times Publishing Corp.
Views:	10
Country:	Philippines
Tone:	Positive

Title: Sofia Andres has 'Sooper' bloomed

Link: <https://www.manilatimes.net/2022/07/09/the-lookbook/sofia-andres-has-sooper-bloomed/1850272>

The Lookbook

Sofia Andres has 'Sooper' bloomed

🕒 July 9, 2022 📖 10



Kapamilya actress and young celebrity mom Sofia Andres

Kapamilya actress and young celebrity mom Sofia Andres stunned guests when homegrown personal care brand Sooper Beaute re-introduced her as the face of its skincare and makeup range at Alabang's Azumi Boutique Hotel in Muntinlupa.